

# RASAMIMANANA Joela

ProductOwner : WorkStudy position | 3weeks entreprise / 1 week school

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## Summary

Passionate about shipping products and driving impact. Seeking work-study position as Product Owner/ Manager to learn and contribute meaningfully. Combining technical foundation with product strategy to deliver results through agile execution.

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## Languages

french - C2 | english - C1

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## Product skills

- Product definition & scoping: Establishing clear product target, vision, and scope
  - Cross-functional team coordination: Collaborating with product, tech, customer relations, and marketing
  - Agile project management: Sprint tracking (Jira, Trello) and progress reporting
  - Functional specifications: User stories and acceptance criteria
  - Performance analysis & process optimization: Metrics evaluation and concrete action plans
  - Project management tools: jira, trello, linear, notion, confluence, outline, kaneo, affine
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## Technical skills

- Web development: javascript, typescript, react, node.js, tailwind, php, java, spring boot
  - Mobile development: kotlin multiplatform, react native, flutter
  - Databases & architecture: SQL, NoSQL, GraphQL
  - Version control: git, GitHub, GitLab | blockchain: development skills, ecosystem understanding
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## Experiences

**Solocal** | October 2025 – Present

### Product Owner

- Manage agile sprints (Jira) for internal CRM platform enabling bulk multi-channel ad campaigns (Google, Meta, Bing)
- Led product roadmap definition, feature prioritization, and cross-functional alignment with engineering and sales
- Monitored and analyzed product performance metrics to drive feature iterations and improvements
- Conducted competitive and feature research to maintain product-market fit

**Lab-Event** | September 2024 – March 2025

**Project Manager**

- Managed agile sprints (Jira) and cross-team coordination for AI integration projects
- Contributed to UI/UX design and developed Symphony data search tool

**Directorate General of Malagasy Customs** | June 2023 – August 2023

**Web Developer / Intern**

- Developed administrative tracking platform using SpringBoot, JavaScript, and Node.js with comprehensive technical documentation
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**Hackathon Awards**

**Shingo** | Solana Foundation

- Socialfi app for traders to sell signals. Winner of "Open Track" at Solana Privacy Hack, top 10 amongst 2K participants

**Trusted** | Algorand Foundation

- Blockchain technology for charitable initiatives on Algorand. Winner of the "Payment Track"

**Pawesome ID** | XRPL Commons

- Solution for pets using decentralized identifiers (DID). Winner of first prize at HAKS & XRPL Commons

**Looser Bracket** | Paris Blockchain Week

- Innovative Gambling & Liquid Staking protocol on Bahamut blockchain. Winner of Paris Blockchain Week Hackathon 2025
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**Projects**

- Jojoflix: Personal streaming app with movies, series, anime, and K-drama with automatic subtitles and built-in player
  - Jojomusique: Self-hosted spotify alternative
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**Education**

**ESILV & IIM - Master's Degree in Digital Transformation Management** (September 2025 – September 2027)

**ESILV - Bachelor of Engineering in Digital Technologies** (September 2021 – June 2024, specialisation in web development and project management)